

Good Thinking and Good Deeds, Walking into Students

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ABSTRACT. College counselors are the main factor in the development of ideological and political education. The counselors' attitudes towards ideological and political education and the methods of developing ideological and political education will have a significant impact on the effect of ideological and political education; this article is analyzing the basis of existing problems in ideological and political education. The above puts forward reasonable ways to promote the ideological and political education of universities to meet the needs of the new era.

KEYWORDS: College counselors, Ideological and political education, New era

1. Introduction

In the ideological and political education system of colleges and universities, the role of college counseling is special and important. Based on the situation of ideological and political education carried out by college counselors, there are still some problems in general; therefore, it is necessary to clarify the reasons for the ideological and political education problems, and summarize high-quality and effective methods to provide important references for college counselors to carry out their work.

2. The Current Situation and Problems of Ideological and Political Education for College Counselors

Counselors are the main force of ideological and political education for college students. In recent years, a large number of young and outstanding talents have joined the team of counselors. While injecting fresh vitality into the college counselor industry, they also lay a solid foundation for the development of student ideological and political work. Because the instructor and the student are close in age, it is more convenient to communicate with each other; the instructor is more likely to go into the heart of the student to listen to the wishes of the student, objectively creating favorable conditions for carrying out ideological and political work.

Although college students have achieved certain achievements in ideological and political work, there are still problems that cannot be ignored; for example, instructors lack useful experience in carrying out ideological and political education, and specific activities still adopt relatively traditional methods and concepts, and students participate in ideological and political work in colleges and universities. The enthusiasm for education is seriously insufficient. Classroom is an important carrier of ideological and political education, and the quality of curriculum directly determines the effect of ideological and political education in colleges and universities. The teaching experience level of college counselors is uneven, and some young counselors are insufficient at the level of teaching experience. The ideological and political education courses formulated often cannot meet the actual needs of students. Ideological and political education is a subject with strong timeliness. The content of the curriculum should be closely linked to current political points and hot news, and college counselors are required to establish a correct understanding of various key news and relatively unique analysis. However, some college counselors lacked the integration of hot news of practical examples in carrying out ideological and political education work, resulting in empty course content and failing to reflect the concept of advancing with the times. Over time, the colorful ideological and political education work has become a reality Tasteless.

3. Analysis of the Causes of Ideological and Political Education Problems

Combined with the current problems of ideological and political education for college counselors, an important factor that cannot be ignored is that ideological and political education is part of the daily work of college counselors. In fact, the job responsibilities of college counselors are very heavy. They need to manage one or more classes and handle

all trivial matters in the class except professional teaching. It is inevitable that they will be underestimated in the development of ideological and political education; current colleges and universities There are not a few instructors who underestimate or even ignore ideological and political education. This is the fundamental reason.

There is a two-year ideological and political course in the university public course system. By studying public courses, you can get in touch with a large number of theoretical research results about ideology and politics, which to a certain extent is similar to the content of university ideological and political education. When college counselors set up ideological and political education work courses, it is difficult to jump out of the scope of university public curriculum content. It is difficult to attract students to actively participate in extracurricular ideological and political education when the teaching content fails to achieve breakthroughs; students think that the purpose of ideological and political education is related to The teaching goals of ideological and political public courses repeat and produce boredom or even resistance to ideological and political education, which leads to ideological and political education becoming an unnecessary link.

At the same time, the information explosion effect brought by the Internet has also caused a significant impact on the ideological and political education of college counselors; students can obtain massive and time-sensitive information through the Internet; but some counselors failed to do the work of ideological and political education. To effectively supplement the current political content, it affects the quality of ideological and political education and it is difficult to achieve the ideal ideological and political education goals.

4. Ways to Improve the Level of Ideological and Political Education

At present, college counselors should improve their ideological and political education in many aspects. First, counselors should establish correct ideological and moral values and values, and while improving their political literacy, they should actively participate in the thematic learning activities of ideological and political education offered by the school. . Strengthen the understanding of the party's various policies, systems, and routes through continuous charging and study, and then lay a solid foundation for in-depth development of ideological and political work in colleges and universities. When conducting ideological and political education work, instructors should closely integrate the great practice of socialism, establish a complete ideological and political education knowledge system while fully learning the latest theoretical results of ideological and political education, and apply it flexibly to the ideological and political education work of colleges and universities. At the same time, college counselors should also establish ideological and political education awareness in their spare time, browse and learn new trends or new achievements in ideological and political education through various channels such as the Internet and libraries, so as to enhance their personal ideological and political education concepts and understanding.

College counselors should face the ideological and political education of students with a dedicated attitude, establish firm beliefs and awareness in the process of communicating with students, and try their best to solve problems for students. At the same time, understand the ideological and political education work of colleges and universities from a higher perspective and level, and regard it as an important stage for cultivating compound talents that meet the requirements of the new era and have correct ideological awareness, and give play to my baton in the cultivation of high-quality talents effect. College counselors themselves should attach great importance to ideological and political education and take it as an important work, carry out ideological and political work with good professional ethics, set a role model for students through a good personal image, and actively guide students from the perspectives of values and outlook on life. Cultivate all-round quality and healthy contribution to college students. In addition, in daily teaching and daily life, college counselors also set an example and model, so as to play the role of the backbone of ideological and political education.

High-quality educational results must be closely related to appropriate educational methods, and the same is true for college ideological and political education. At present, the main battlefield of ideological and political education in colleges and universities is ideological and political classrooms and ideological and political education. The ideological and political education work carried out by college counselors should complement the ideological and political public courses, not just an optional supplement. Therefore, instructors need to combine effective and targeted education methods when carrying out educational work, attach great importance to the reform and innovation process of education and teaching methods, and significantly improve the quality of students' ideological and political education while innovating teaching methods. For example, college counselors can combine refined teaching concepts with ideological and political education, make full use of all available educational positions such as classroom teaching and campus activities, and carefully arrange every activity and all links related to ideological and political education to achieve Students actively participate in activities and accept the purpose of ideological and political education. In the classroom teaching scene, college counselors should carefully select reasonable cases from the vast current political news or hot events, and combine effective methods with ideological and political education to strive for the actual effect of ideological and political education. The concept of refined teaching is also reflected in the concern for students from the detail level; the ideological and political education carried out by college counselors should take into account the

external and internal factors of students, break through the traditional cognition of ideological and political education and improve the ideological and political education with students Everything in daily life is closely linked. For example, in the freshman education stage, students can clarify the behavior norms they need to abide by through class meetings and school meetings, and formulate and strive for the goals that individuals ideally achieve in their college careers; at the same time, formulate a series of norms and standards related to personal behavior. Learning in daily life

Follow-up and implementation in the middle, to achieve the effect of closely linking students' ideological and political education with daily life.

Giving full play to the subjective initiative of students participating in ideological and political education is an important way to ensure the high-quality development of ideological and political education. College students are in adolescence and their sense of autonomy is significantly enhanced. When conducting ideological and political education, college counselors should fully understand the psychological characteristics of college students' age groups, and should choose appropriate methods or means to actively guide students to participate in ideological and political education work; for example, college counselors guide them through uninterrupted personal care Students participate in ideological and political education and express personal ideological dynamics, and stimulate students' potential internal motivation to pursue excellence and advancement through practical and effective exchanges; in other words, to give more play to the active role of students in the ideological and political education system and cultivate Students establish the initiative concept of "I want to receive education". In fact, after people have established a proactive cognition of a certain behavior or event, they will often actively participate in it and achieve unimaginable results. This law is also valid for the development of ideological and political education in colleges and universities; in the future ideological and political education work Instructors in middle and high schools should closely display the ideas of students' subjective initiative to obtain the best quality of ideological and political education.

5. Conclusion

The current ideological and political education in colleges and universities has developed to a new stage and emphasizes the role of college counselors. College counselors should follow the trend of the times, continuously improve their personal professional capabilities, and adopt reasonable educational methods and methods to promote the renewal of college ideological and political education. Take a new step.

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